



Thierry Jean Ruch (Autor)
Consumerization of IT

*Studies to Explore the Phenomenon and Implications for IT
Management, Information Security, and Organizational Structures*



Göttinger Wirtschaftsinformatik

Herausgeber: J. Biethahn[†] • L. M. Kolbe • M. Schumann

Thierry Jean Ruch

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and Implications for IT Management,
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