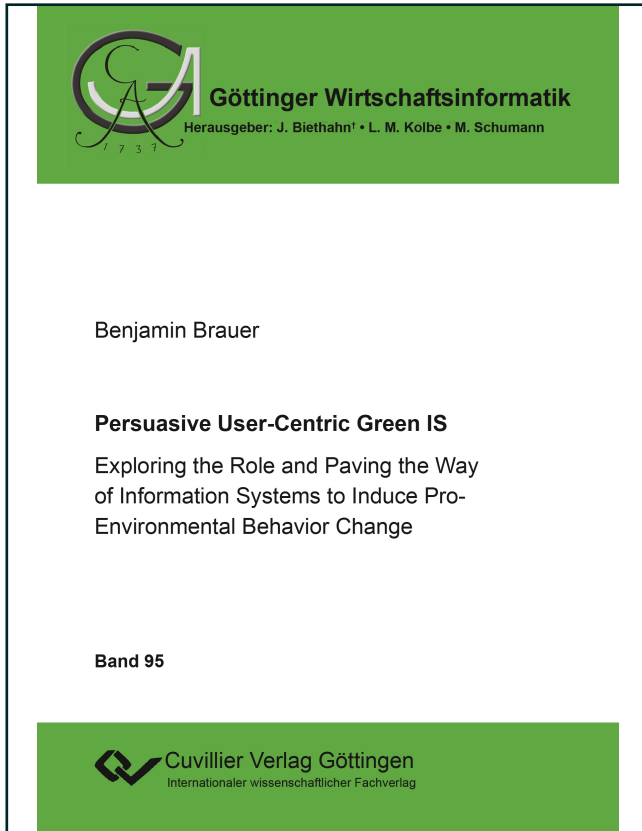




Benjamin Brauer (Autor)

## **Persuasive User-Centric Green IS**

Exploring the Role and Paving the Way of Information Systems to Induce Pro-Environmental Behavior Change



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