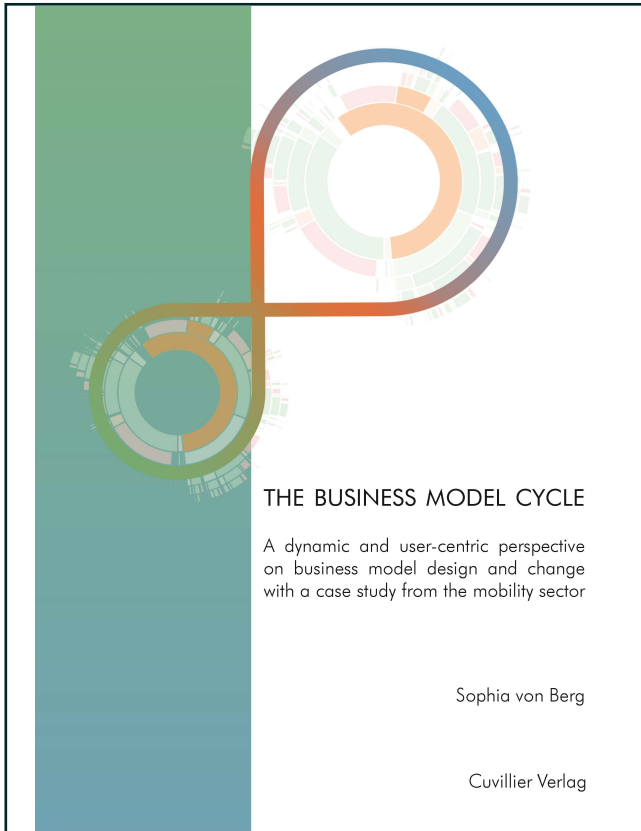




Sophia von Berg (Autor)
The business model cycle

*A dynamic and user-centric perspective on business model design
and change*



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