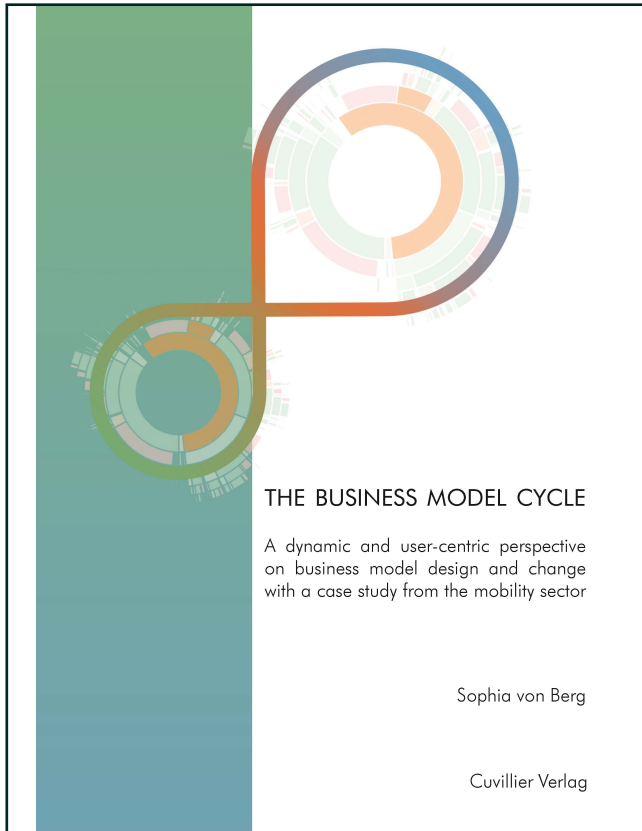




Sophia von Berg (Autor)

The business model cycle

A dynamic and user-centric perspective on business model design and change



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