



Fabian Nischak (Autor)

Matthias Schumann (Herausgeber)

**Ecosystems in the Era of Digital Innovation: Exploring
the Transformational Impact of Pervasive Digital
Technologies on Industrial-Age Business Contexts
and Incumbent Firms**



Göttinger Wirtschaftsinformatik

Herausgeber: J. Biethahn* • L. M. Kolbe • M. Schumann

Fabian Nischak

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