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Digital Business Strategy: An Investigation of Generic Types, Performance Implications, and Path Dependence



Göttinger Wirtschaftsinformatik

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Performance Implications,
and Path Dependence**

Band 109



Cuvillier Verlag Göttingen

Internationaler wissenschaftlicher Fachverlag

<https://cuvillier.de/de/shop/publications/8421>

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Cuvillier Verlag, Inhaberin Annette Jentzsch-Cuvillier, Nonnenstieg 8, 37075 Göttingen, Germany

Telefon: +49 (0)551 54724-0, E-Mail: info@cuvillier.de, Website: <https://cuvillier.de>

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