Contents

	Foreword		3. Stakeholder Analysis and Customer Benefits
06	Niclas von Planta, President SBAA	43	Chapter Key Facts
		44	Definition of Key Stakeholders
08	Facts & Figures	48	Benefits to Customers
10	Management Summary		4. Utilization Strategies and Location Factors
		53	Chapter Key Facts
13	Introduction What is Business Aviation?	54	Utilization Strategies of Companies and Organizations
10	What is Dashress / Watton.	55	Utilization Case - Humanitarian Flights
	1. Business Aviation Impact on National Level	56	Business Aviation as a Swiss Location Factor
15	Chapter Key Facts		5. Trends and Market Development
16	General Impact of Business Aviation	61	Chapter Key Facts
18	Direct and Indirect Impact	62	Market Development since 2019
21	Impact Comparison on EU-Level	64	Market Development Case - Ukraine Crisis
		65	Challenges for (Swiss) Business Aviation
	2. Business Aviation Impact on	66	Future Business Aviation Market Development
	Geographical Areas	69	Technological and Ecological Trends for
27	Chapter Key Facts		Business Aviation
28	General Information		
32	Geneva Airport (GVA)	74	Glossary & Abbreviations
34	Zurich Airport (ZRH)		
36	Impact of Regional Airports	76	Methodology
40	Payerne Airport - Facilitating Local Value Creation	77	About