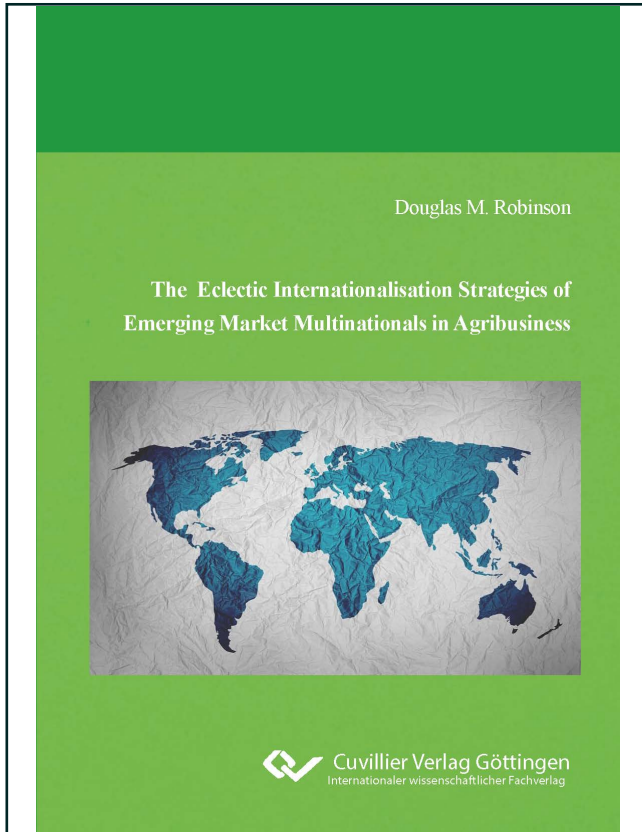




Douglas M. Robinson (Autor)

The Eclectic Internationalisation Strategies of Emerging Market Multinationals in Agribusiness



<https://cuvillier.de/de/shop/publications/8940>

Copyright:

Cuvillier Verlag, Inhaberin Annette Jentsch-Cuvillier, Nonnenstieg 8, 37075 Göttingen, Germany

Telefon: +49 (0)551 54724-0, E-Mail: info@cuvillier.de, Website: <https://cuvillier.de>

Table of Contents

1. Chapter One	1
General Introduction	1
Internationalisation and Emerging Market Agribusiness Multinationals	4
2. Chapter Two.....	8
Are German pastures greener for Chinese dairy foreign direct investments?	8
2.1 Introduction.....	9
2.2. Background.....	10
2.2.1 Chinese Foreign Direct Investment	10
2.2.2 The German Dairy Sector	10
2.3. Methodology.....	11
2.3.1 PESTEL Framework	12
2.3.2 Expert Interviews.....	13
2.4. Results and Discussion	14
2.4.1 Political Factors	14
2.4.2 Economic Factors.....	16
2.4.3 Social Factors.....	17
2.4.4 Technological Factors.....	18
2.4.5 Ecological Factors.....	19
2.4.6 Legal Factors.....	20
2.4.7 Expert Interviews	22
Factors.....	26
2.5. Implications.....	27
2.6. Conclusion	29
3. Chapter Three.....	31
Resilience Perspectives on Chinese Dairy Outward Foreign Direct Investments Post Melamine Crisis	31
3.1. Introduction.....	32
3.2 Melamine and the Chinese dairy industry	34
3.3 Theoretical Background.....	36
3.3.1 Resilience in agri-food supply chains.....	36
3.3.2 Agri-food Outward Foreign Direct Investments.....	39
3.3.3 Linkages between Resilience and OFDI.....	40
3.4 Conceptual Framework.....	42
3.5 Data and descriptive statistics.....	43
3.5.1 Independent variables	44
3.3.2 Descriptive statistics	45

3.4. Empirical Framework	46
3.5. Results and Discussion	47
3.5.1 Results.....	47
3.5.2 Discussion.....	49
3.6 Conclusion	53
4. Chapter Four	55
The Eclectic Motivations of Chinese Foreign Direct Investments in the Agrochemical Industry	55
Abstract.....	55
4.1. Introduction.....	56
4.2. Consolidation and Chinese OFDI flows in the Agrochemical Sector	57
4.3. Conceptual framework.....	61
4.4. Data and methods.....	65
4.4.1 Data	65
4.4.2 Model specification.....	67
4.5. Results and discussion	69
4.5.1 Results.....	69
4.5.2 Discussion.....	73
4.6. Conclusion	75
5. Chapter Five.....	77
What does “strategic” really mean for agri-food asset seeking? A consideration of Chinese agri-food outward foreign direct investments.....	77
Abstract.....	77
Keywords: Agri-food outward foreign direct investment, China, Strategic asset seeking, Mode of entry.....	77
5.1. Introduction.....	78
5.2. Literature Review and hypotheses	79
5.2.1 Strategic asset seeking for emerging market enterprises	79
5.2.2 Strategic asset seeking in agribusiness	80
5.3 Data & Methods.....	82
5.3.1 Data description	82
5.3.2 Variable selection.....	83
5.3.3 Model Specification	84
5.4. Results and discussion	85
5.4.1 Descriptive results.....	85
5.4.2 Augmentation or knowledge seeking?.....	86
5.4.2 Other agri-food considerations	92
5.5. Conclusion	94

6. Chapter Six.....	96
Sustainability Seeking Foreign Direct Investment	96
6.1. Introduction.....	97
6.2. Literature Review.....	98
6.2.1 Motivations for International Investments.....	98
6.2.2 Sustainability in Foreign Direct Investment Research.....	101
6.3. Integrating Sustainability into Investment Motivations.....	103
6.3.1 Enterprise Motivations and Sustainability	103
6.3.2 Sustainability Seeking Investments	105
6.4. Discussion.....	107
6.5. Conclusion	111
7. Chapter Seven	113
General Conclusion.....	113
Main results.....	113
Theoretical implications.....	115
Managerial and policy relevance	117
Limitations and future research	119
References.....	122
Appendices.....	154
Appendix of Chapter Three	154
Appendix A1 Correlation matrix	154
Appendix A2 Additional variable details for robustness checks.....	155
Appendix of supporting documentation.....	163
Appendix B1 Declaration	163
Appendix B2 Curriculum Vitae	164