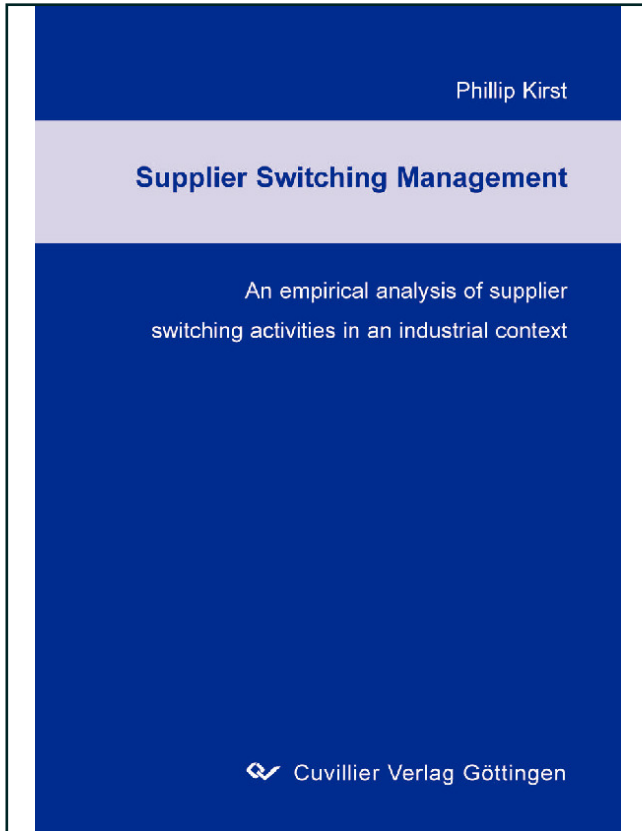




Phillip Kirst (Autor)

## **Supplier Switching Management**

An empirical analysis of supplier switching activities in an industrial context



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