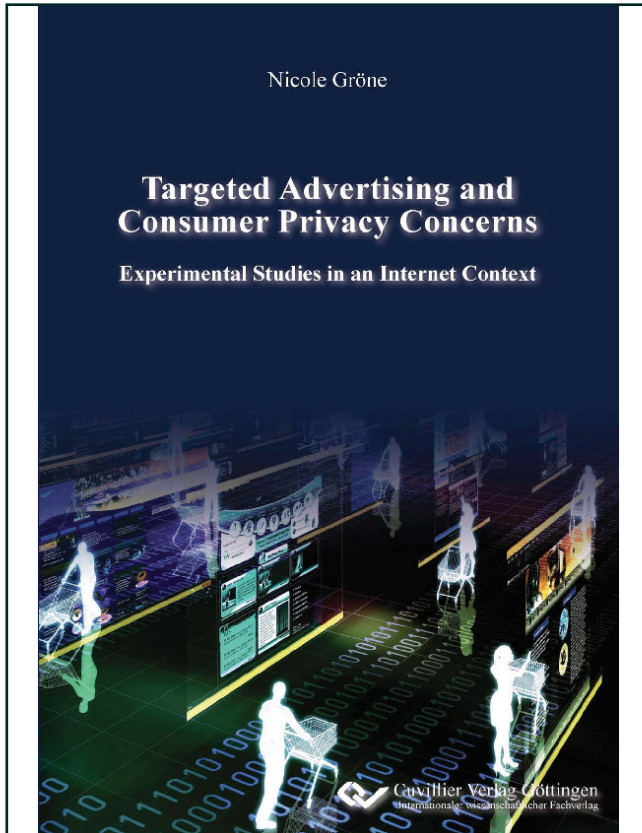




Nicole Gröne (Autor)

Targeted Advertising and Consumer Privacy Concerns

Experimental Studies in an Internet Context



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