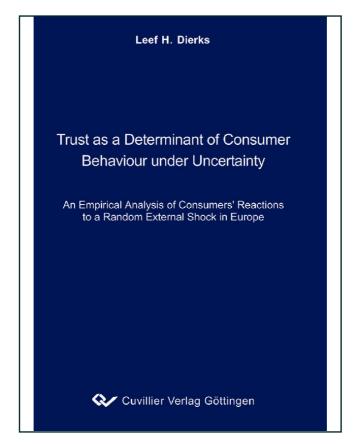


Leef H. Dierks (Autor)

Trust as a Determinant of Consumer Behaviour under Uncertainty

An Empirical Analysis of Consumers' Reactions to a Random External Shock in Europe



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Table of Contents

	List of Figures							
	List of Tables							
	List of Abbreviations							
	List of Notation							
1	Int	roduction			1			
	1.1	Rationa	le of Resea	rch	1			
	1.2	Objectiv	ve of Resea	arch	2			
	1.3	Outline			4			
2	Principles of Consumer Theory							
	2.1	.1 Classical Demand Theory						
	2.2	Behavio	Behaviour under Uncertainty					
	2.3	A Critic	al Assessm	nent	19			
	2.4	Summa	ry		20			
3	Coi	aches to Consumer Behaviour	21					
	3.1	Approa	ches from I	Behavioural Economics	22			
	3.1.1 Princ		ciples of A	pproaches from Behaviour Science	22			
	3.1.	.2 The	The Impact of Attitude on Consumer Behaviour A Logical Enhancement: Attitude Change and Consumer Behaviour					
	3.1.	.3 A L						
3.1.4		.4 A C	A Critical Enhancement					
	3.1.	.5 Sun	nmary		35			
	3.2	Approac	ches from I	information Economics	35			
	3.2.	3.2.1 Inform		mation and Consumer Behaviour				
	3.2.	.2 Prin	ciples of In	nformation Economics	36			
		3.2.2.1	Symme	tric Information	38			
		3.2.2.2	Asymm	netric Information	38			
			3.2.2.2.1	Adverse Selection	40			
			3.2.2.2.2	Moral Hazard	43			
	3.2.	.3 The	Impact of	Information on Consumer Decision-Making	45			
		3.2.3.1	A Chara	acterisation of Information	46			
		3.2.3.2	The Im	pact of Positive Information	46			

		3.2.3.3	The Impact of Negative Information	47			
	3.2.3.4 The		The Determinants of Asymmetric Reactions	49			
	3.2.4	Sumn	nary	51			
	3.3	ng Approaches from Behavioural Science					
		and Infor	mation Economics	51			
	3.3.1	The P	Principle of Bounded Rationality	51			
	3.3.2	2 Bound	ded Rationality and the Framing of Decisions	53			
	3.3.3	3 Searc	h, Experience, and Credence Qualities	56			
3.3.4 The H			lement of Trust				
	3.3.5 An Adaptive Model of Trust in Decision-Making			64			
	3.3.6	dvancement – Prospect Theory	70				
	3.3.7	nary	73				
	3.4	A Concep	A Conceptual Framework for Determining Consumer Behaviour				
	3.4.1	The T	Theory of Reasoned Action	74			
	3.4.2	2 The T	Theory of Planned Behaviour	78			
	3.4.3	A Tyl	pology of Decision Behaviour	84			
	3.4.4	A Cri	tical Assessment				
3.4.5 A M		5 A Mi	croeconomic Enhancement – The Element of Price	87			
	3.4.6	5 Sumn	nary	91			
4	An l	Empirical	Evaluation of Trust and Consumer Behaviour	92			
	4.1 The Obje		ct of Investigation and its Conceptual History of Origins	92			
	4.2	Descripti	ve Data Analysis	93			
	4.3	Segmenta	ation Analysis	110			
	4.3.1	Facto	r Analysis	111			
	4.3.2	2 Cluste	er Analysis	114			
	4.4	The SPA	RTA Model	124			
	4.4.1	Mode	elling Behavioural Intention and Socio-Demographic Factors	124			
	4.4.2	2 Metho	ods of Estimation	128			
	4.4.3	Resul	ts of the Estimation of the Global Variables	129			
	4.4.4	4 Statis	tical Interaction among the Global Variables	132			
	4.4.5	5 Deter	minants of the Consumers' Intention to Purchase	134			
	4.5	An Enhai	ncement – The SPARTA II Model	141			
	46	Summary		146			

5	Consumers' Reactions to a Food Safety Incidence in Germany					
	5.1	1 Factor Analysis				
	5.2	Cluster Analysis	154			
	5.3	The Impact of Socio-Economic Factors on Consumer Trust				
	j	in Information	156			
	5.3.1	The Impact of Socio-Economic Characteristics on Trust	156			
5.3.2		2 The Prediction of Consumers' Trust in				
		Selected Sources of Information	163			
	5.4	The SPARTA II Model applied to German Data	169			
	5.4.1	1 Consumer Behaviour in a Standard Situation				
5.4.2 Consu		Consumer Behaviour in the Environment				
		of a Food Safety Incidence	171			
	5.5	Summary	173			
6	Sumn	nary and Conclusions	175			
7	Germ	an Summary	179			
	List of References					
	Apper	ndices	192			
	Appendix I					
	Appendix II					
		Appendix III	197			