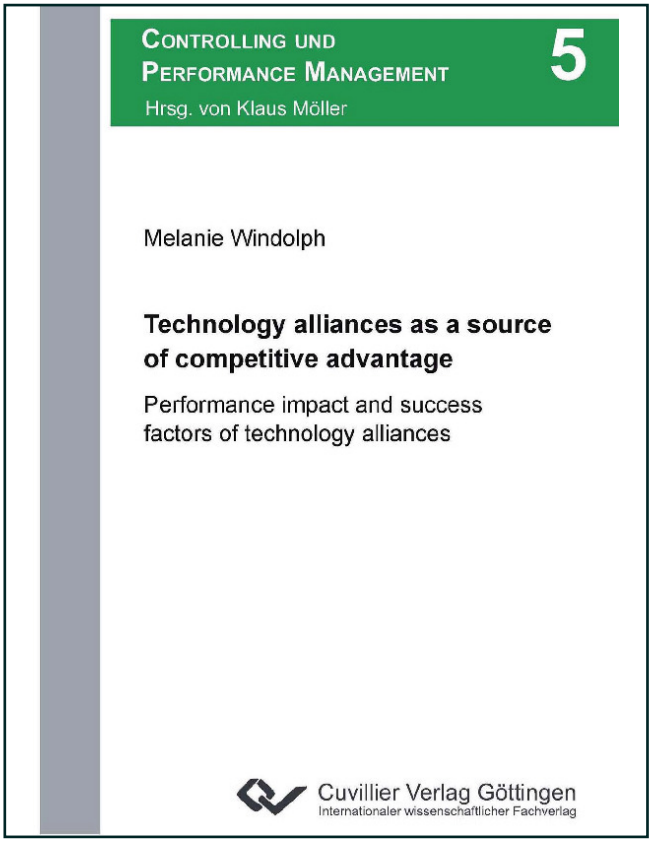
Melanie Windolph (Autor)

Technology alliances as a source of competitive advantage

Performance impact and success factors of technology alliances



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