



Joerg S. Hofstetter (Autor)
Wolfgang Stölzle (Autor)
Steffen Wütz (Autor)

Corporate Supply Chain Management Organization and Governance

A Guidebook with benchmarks of the actual status quo and
best practices



<https://cuvillier.de/de/shop/publications/7225>

Copyright:

Cuvillier Verlag, Inhaberin Annette Jentsch-Cuvillier, Nonnenstieg 8, 37075 Göttingen,

Germany

Telefon: +49 (0)551 54724-0, E-Mail: info@cuvillier.de, Website: <https://cuvillier.de>

Table of contents

1	Executive summary.....	2
2	A traditional perspective on corporate supply chain management.....	4
3	A corporate perspective on supply chain management	10
4	The balance between global alignment and local responsiveness.....	16
5	The appropriate level of global alignment of SCM processes.....	26
6	Governance methods to globally align SCM processes	28
7	Default governance strategies in corporate supply chain management.....	34
8	Conclusion: A three-step governance approach.....	38
9	Acknowledgement	40
10	Your status quo.....	41